

ATTENTION CANADIAN PRINTMAKERS

Donate to Open Studio's 100 PRINTS to be Eligible for 3 Printmaking Award Cash Prizes!

100 PRINTS is Open Studio's biggest fundraising event, providing much needed revenue in support of the Studio's programs and operations, including affordable and equal access to printmaking facilities, exhibitions, education, professional development opportunities for artists and scholarships for emerging artists. Taking place on Thursday, May 17, 2012 at Toronto's Palais Royale, 100 PRINTS 2012 is shaping up to be another fabulous event! We encourage you to support this event by donating your best print media works to us.

All work selected for inclusion by the jury is eligible for one of the three **2012 Open Studio National Printmaking Award cash prizes valued at \$3,000, \$1,500 and \$500**, to be announced the night of the event! Prizes will be awarded to works of special merit as determined by the jury. A charitable tax receipt for 100% of the value of each print will also be issued if your work is selected for inclusion in 100 PRINTS. **All Canadian printmakers are eligible; you do not need to be affiliated with Open Studio to participate.**

Submission guidelines:

- A maximum of two **unframed** prints per artist (3 dimensional works will be accepted, however, no assembly of the work must be required).
- Eligible works include any work that is (in whole or in major part): a lithograph, screenprint, etching, engraving, drypoint, aquatint, mezzotint, monotype, woodcut, linocut or archival digital print printed by you or otherwise printed in Canada. Works may be unique or from an edition small in number.
- Works must have been created within the past 3 years.
- Maximum paper size for each work is 30 x 44 inches (diptychs will be accepted but combined must not exceed the maximum paper size). The jury will not consider any works larger than 30 x 44 inches.
- Minimum value of each individual donated print must be \$375. Work submitted must be priced in accordance with the value of the artwork and current fair market value (i.e. do not mark up a work valued at \$250 to meet the \$375 criteria). Proof of fair market value may be requested.
- Works must be received in excellent condition and meet professional presentation criteria as established by Open Studio (*see guidelines below*). Works deemed to be damaged or that do not meet presentation criteria guidelines will not be considered by the jury. Please follow our packing instructions (*below*) when submitting work.
- Please include a current CV and one copy of the attached entry form (*below*) for each work submitted.
- Please send works to: 100 Prints 2012
c/o Open Studio
401 Richmond Street West, Suite 104
Toronto ON M5V 3A8
- Artists from outside Toronto or who are not able to pick up work that is not selected, should include return postage to cover return of work. Please use only stamps or International Postage Reply Coupons, and not prepaid, dated postage meter tapes. Dated tapes expire and will be unusable by the time the jury has taken place.
- If your work is selected, we will request a high resolution JPEG image of the work from you; please document all work before it is submitted.

Deadline for submissions: **Wednesday, February 29, 2012, 5 pm**. No extensions will be provided. **Submissions will be accepted starting February 1, 2012.**

Questions? Please contact Astrid Ho, Print Sales Manager/Archivist. Email: sales@openstudio.on.ca or Phone: 416-504-8238

2011 Open Studio National Printmaking Award Winners: First Prize, Rocky Zenyk Dobey; Second Prize, Erik Edson; and Third Prize, Laine Groeneweg. Honourable Mentions: Susan Collett, Tara Cooper and Libby Hague.

2011 Open Studio National Printmaking Award Jury: Robert Birch, founding director of Birch Libralato (formerly Robert Birch Gallery); Toronto-based artist Dax Morrison; and Melony Ward, former publisher of *Canadian Art* magazine and online properties.

OPEN STUDIO, Canada's leading printmaking centre, is dedicated to the production, preservation and promotion of contemporary original fine art prints. Open Studio is a comprehensive artist-run centre for contemporary printmaking practice, providing multi-faceted services, programs and information to artists and the public alike. Open Studio acknowledges the generous support of the Canada Council for the Arts, the Ontario Arts Council, the Toronto Arts Council, our members, individual donors and volunteers.

What is 100 PRINTS? For Open Studio's major annual fundraising event, 100 prints are juried from donated work from nationally and internationally recognized Canadian artists; 100 tickets are sold for the event, assuring each ticket holder an original fine art print. Tickets are drawn in random order on the evening of the event, and ticket holders have one minute to choose a print. As the evening progresses the element of chance creates an air of anticipation and excitement. The festive night also includes prizes, hors d'oeuvres, cash bar and a silent auction of framed prints specially created by Open Studio artists for 100 Prints. Visit www.openstudio.on.ca for further information.

Professional Presentation Criteria

In considering works to put forth to the jury, artists should take into account several factors, including the criteria we use for accepting work as part of our consignment program and the perspective of our clients who have purchased tickets for the 100 Prints fundraising event. We cannot accept any prints that do not meet professional presentation standards, including (but not limited to) the following:

- Poorly printed works or marks that weren't intended to be part of the image such as ink smudges and smears, proofing print on the underside of the actual print, drawn registration lines, and poor registration of images or colours
- Obvious registration marks that are on the surface of the print / image. Please remove all registration tabs, crop any punched holes or if using registration pinholes, ensure that they are not prominent on the surface of the print.
- Poorly cropped prints, that is, crooked or inconsistent borders.
- Dented, creased or torn papers, even if damage occurred in transit. Please ensure that print(s) have been properly packaged (see packing instructions on following page).

*Open Studio cannot curate prints on behalf of the artists. The decision of the Print Sales Manager / Archivist regarding presentation standards is final. Please call to enquire before submitting if you have questions.

*****You may submit a maximum of 2 works.*****

*****Please PRINT legibly.*****

OPEN STUDIO'S 100 PRINTS DOCUMENTATION

Artist Name _____ Daytime Phone _____

Email _____

Mailing Address _____

Title _____

Media _____ Year (no earlier than 2007) _____

Selling Price of work (must be at least \$375, but must be priced in accordance with the value of the artwork and current retail prices, i.e. do not mark up work to meet the \$375 criteria.) \$ _____

FOR OFFICE USE ONLY: OWED DONATED

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Packing Instructions

Tubes

Use a sturdy tube or if using a long box, place the print tube inside it. Pack crumpled paper on either end to prevent movement within tube. Wrap and tape rolled print(s) in plastic or paper to allow rolled print(s) to easily slip out of tube without damage of print(s). Do not allow the print(s) to form within the tube, as it is problematic to take the print(s) out. You may want to roll the print(s) around a clean, smaller width tube, and insert it into a larger tube. The smaller tube should be longer than the print(s). Image should be rolled on the outside so that when unrolled, the image is revealed on the flat side of the paper. Label **Fragile** in bold letters.

Flat Package

Place tissue or newsprint in between prints and wrap the whole set of works in newsprint or kraft paper. Use a rigid support such as corrugated plastic (Coroplast), heavy-duty cardboard (not the kind used for boxes) or 8-ply matboard in a folder format. To protect the edges from bruising, the support should be at least 2 inches wider than the wrapped prints' size. Use corners or tape the package to the support (see diagram below), preventing movement within. Label **Fragile** on package in bold letters.

